

MEDIEA seminar: Social media as a tool for social transformation

Date: Tuesday 17th of May

Sentrim Hotel Boulevard, Harry Thuku Road (near Museum Hill)

- 09:30 Welcome by Norbert Wildermuth & Winnie Mitullah
09:40 round of presentations (all participants)
10:20 Daudi Were: *I write what I like*
11:00 **coffee break**
11:20 Thomas Tufte & Norbert Wildermuth: *Empowered by social media? Research trends*

Social media uses in Kenya and Tanzania

- 12:00 Peter Waiganjo Wagacha: *Connected for social media?*
12:10 Elsie Eyakuze: *Blogging in Tanzania*
12:20 Jadivera Washington: *From Kibera News Network to Kibera News TV*
12:30 plenary debate

13:00 **lunch**

Mediated transparency and accountability

- 14:00 Philip Thigo: *Media and technology tools for accountability*
14:10 Minou Fuglesang: *Citizen engagement through the Femina multimedia platform in Tanzania*
14:20 Davis Adieno: *Social auditing and citizen demand for accountability*

14:30 plenary debate

15:00 **coffee break**
15:20 concluding panel debate - summing up
15:50 farewell